

# COOKIE POLICY

## 1. INTRODUCTION

This policy has been compiled for **Karen Nel Consulting (KNC)**, herein referred to as “the Company”.

The **Company** may use cookies, web beacons, tracking pixels, and other tracking technologies when a User visits our website <https://www.Karennel.co.za/> including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “website”) to help customize the website and improve the **User’s** experience.

The **Company** reserves the right to make changes to this Cookie Policy at any time and for any reason. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the website, and the **User** will waive the right to receive specific notice of each such change or modification.

**Users** are encouraged to periodically review this Cookie Policy to stay informed of updates. **Users** will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Cookie Policy by their continued use of the website.

## 2. USE OF COOKIES

A “cookie” is a string of information that assigns you a unique identifier stored on the **User’s** computer. The **User’s** browser then provides that unique identifier to use each time they submit a query to the website. The **Company** use cookies on the website to, among other things, keep track of services the **User** has used, record registration information, record **User** preferences, keep the **User** logged into the website, facilitate purchase procedures, and track the pages the **User** visits. Cookies help the **Company** to understand how the website is being used and to improve the **User’s** experience.

## 3. TYPES OF COOKIES

The following types of cookies may be used when you visit the Site:

### Advertising Cookies

Advertising cookies are placed on the **User’s** computer by advertisers and ad servers to display advertisements that are most likely to interest the **User**. These cookies allow advertisers and ad servers to gather information about User visits to the website and other websites, alternate the ads sent to a specific computer, and track how often an ad has been viewed and by whom. These cookies are linked to a computer and do not gather personal information about the **User**.

### Analytics Cookies

Analytics cookies monitor how **Users** reached the website, and how they interact with and move around once on the website. These cookies point out what features on the website are working best and what features on the website can be improved.

## **Our Cookies**

The **Company's** cookies are "first-party cookies" and can be either permanent or temporary. These are necessary cookies, without which the website won't work properly or be able to provide certain features and functionalities. Some of these may be manually disabled in the User's browser but may affect the functionality of the website.

## **Personalisation Cookies**

Personalisation cookies are used to recognise repeat visitors to the website. The **Company** use these cookies to record the **User's** browsing history, the pages Users have visited, and the settings and preferences each time a **User** visits the website.

## **Security Cookies**

Security cookies help identify and prevent security risks. The **Company** use these cookies to authenticate users and protect **User** data from unauthorised parties.

## **Site Management Cookies**

Website management cookies are used to maintain **User** identity or session on the website so that you are not logged off unexpectedly, and any information entered is retained from page to page. These cookies cannot be turned off individually, but the **User** can disable all cookies in their browser.

## **Third-Party Cookies**

Third-party cookies may be placed on the **User's** computer when they visit the website by companies that run certain services the **Company** offers. These cookies allow third parties to gather and track certain information about **Users**. These cookies can be manually disabled in the **User's** browser.

## **4. CONTROL OF COOKIES**

Most browsers are set to accept cookies by default. However, **Users** can remove or reject cookies in their browser's settings. Please be aware that such action could affect the availability and functionality of the website. For more information on how to control cookies, the **User** should check their browser or device's settings for how they can control, manage or reject cookies, or visit the following links:

- [Apple Safari](#)
- [Google Chrome](#)
- [Microsoft Edge](#)
- [Microsoft Internet Explorer](#)
- [Mozilla Firefox](#)
- [Opera](#)
- [Android \(Chrome\) Blackberry](#)

- [iPhone or iPad \(Chrome\)](#)
- [iPhone or iPad \(Safari\)](#)

In addition, **Users** may opt-out of some third-party cookies through the Network Advertising Initiative's Opt-Out Tool.

## 5. OTHER TRACKING TECHNOLOGIES

In addition to cookies, the Company may use web beacons, pixel tags, and other tracking technologies on the website to help customize the website and improve **Users'** experience. A "web beacon" or "pixel tag" is tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails and acquire other statistical data. They collect only a limited set of data, such as a cookie number, the time and date of a page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, **Users** can limit their use by controlling the cookies that interact with them.

## 6. PRIVACY POLICY

For more information about how the **Company** uses information collected by cookies and other tracking technologies, please refer to our Privacy Policy posted on the website. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the website, you agree to be bound by this Cookie Policy and our Privacy Policy.

**Last updated: October 2023**

## CONTACT US

If you have questions or comments about this Cookie Policy, please contact us at:

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